



FOR IMMEDIATE RELEASE

Sam Robert Recognized as Catalyst Leader by Fulcrum Partners, a OneDigital Company

Atlanta, GA – (June 21, 2022) Fulcrum Partners, a OneDigital Company, announced [Sam Robert](#) as a 2022 Catalyst Leader. Sam is a company Vice President – Retirement and is based in the Dallas/Fort Worth area. He is the fourth member of the Fulcrum Partners team to receive recognition as a Catalyst Leader in 2022, joining company Vice Presidents – Retirement, [Kenny DePaola](#), [Christine Scott](#) and [Adam Monson](#).

Managing Director [Mike Powers](#) said, “At Fulcrum Partners, a OneDigital company, we realize that our organization’s ability to respond to and serve the needs of a changing workforce is directly aligned with the quality of young talent we bring into our company. Although Sam has not been part of the Fulcrum Partners team for long, he has quickly distinguished himself through his attentive and detail-driven client service and exceptional industry knowledge.”

“It’s a genuine pleasure to be working with such a knowledgeable team of advisors,” said Sam. “I’ve spent half of my career partnering with this team from the record-keeping side, so it’s an incredible experience to now be working with this team each day and calling them my peers.”

“Sam is an industry specialist,” said Senior Vice President [Monte Harrick](#), one of Sam’s mentors and project partners. “As part of Fulcrum Partners, a OneDigital company, Sam is positioned to deliver what we believe is the most holistic, comprehensive client service available in the industry. He is seizing the opportunity and the companies he serves are benefiting because of it.”

Sam added, “I’m passionate about helping plan sponsors create innovative nonqualified plan solutions. Providing a state-of-the-art nonqualified plan that is well-positioned within the organization can mean the difference between hiring the right employee candidate or retaining a top key contributor. I love watching the lightbulb turn on for plan committee members, or when the Chief Human Resources Officer looks across the table at you and says, ‘I never thought about it that way’ or ‘we’re implementing that immediately.’ And while it’s always exciting to work with new plan sponsors to create new plans, I especially enjoy developing unique education campaigns for existing plans that lead to increased plan participation.”

Sam is a graduate of the University of Texas at Arlington and holds Financial Industry Regulatory Authority (FINRA) Series 66 and Series 7 Licenses.

Learn more about Sam Robert and all the executive benefits specialists at Fulcrum Partners, a OneDigital Company (fulcrumpartnersllc.com/team/). To find out more

about how organizations and executives can benefit from the use of [nonqualified deferred compensation](#) (NQDC) plans, follow [Deferred Compensation News](#).

About Fulcrum Partners, a OneDigital Company

Fulcrum Partners (fulcrumpartnersllc.com). With a team of experienced industry professionals who serve with diverse skillsets, targeted experience and in-depth expertise in executive compensation and benefits consulting, the financial professionals at Fulcrum Partners, a OneDigital Company, focus on an integrated approach to the design, financing and plan administration of executive benefits programs. Originally founded in 2007, today the company is part of the OneDigital advisory firm and has executive benefits advisory offices in Atlanta, Georgia; Chicago, Illinois; Charleston and Bluffton, South Carolina; Cleveland, Ohio; Delray Beach, Orlando and Ponte Vedra, Florida; Los Angeles and Irvine, California; Portland, Oregon; Salt Lake City, Utah; Dallas/Fort Worth, Texas and Washington D.C.

About OneDigital

OneDigital delivers strategic advisory consulting and technology-forward solutions to more than 85,000 employers across the nation. As employee health care, wellness, and workplace benefits continue to converge, businesses of all sizes have relied on OneDigital's exceptional advisory teams for counsel in employee benefits, wellbeing, human resources, pharmacy consulting, property and casualty solutions, as well as the retirement and wealth management services provided through OneDigital Investment Advisors. OneDigital's commitment to technology and innovation enables its 3,000 advisors to deliver the most modern and intuitive customer experience anywhere in the industry.

OneDigital has been named as a Best Place to Work in Insurance by Business Insurance. For more information, visit OneDigital.com.

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Sam Robert, Vice President – Retirement, Honored as a Catalyst Leader, Fulcrum Partners a OneDigital Company